



Minutes Mayor's Youth Advisory Commission C.I.T.Y. Project Subcommittee March 10, 2015

Minutes of the Mayor's Youth Advisory Commission C.I.T.Y. Subcommittee held on March 10, 2015 3:00 p.m., at the Westside Multigenerational Center 715 W. 5th St., Tempe, Arizona.

MEMBERS Present: Tiffanie Cappello-Lee, Smita Gopalakrishnan, Maria Ornelas, and Chris Moffitt

MEMBERS Absent: Jason George, Nicholas Hargis, Ellie Young.

City Staff Present: Lily Villa.

Guests Present: None.

Agenda Item 1 – Call Meeting To Order/Introductions

Lily MYAC C.I.T.Y. Subcommittee Advisor called the meeting to order at 3:15pm.

Agenda Item 2 – Consideration of the Meeting Minutes: March 3, 2015

The group silently read the minutes from the March 3, 2015 meeting.

Motion: Chris Moffitt moved to approve the minutes.

Second: Smita Gopalakrishnan seconded the motion.

Decision: Minutes were approved.

Agenda Item 3 – Announcements

Lily announced that we are still waiting for more brochures to be printed along with Maria Ornelas' and Ellie Young's business cards.

Agenda Item 4 – Non-Social Media Advertising Ideas

Lily prompted the group to brainstorm a range of non-social media advertising opportunities based on **Jason George's** concern that C.I.T.Y. should be able to recruit volunteers who do not have Facebook or cell phones. The group came up with the following ideas:

- 1) Present to NHS and NJHS groups at all schools.
- 2) Develop a highly interactive City of Tempe C.I.T.Y. webpage.
- 3) Sign up for a Canvas Classroom account.
- 4) Advertise at local companies and stores.

Agenda Item 5 – C.I.T.Y. Partnerships

The subcommittee members decided to partner with the following groups in the following ways.

- 1) Stand and Serve: C.I.T.Y. will help the Stand and Serve members to develop presentations and group activities which they can volunteer to provide to the Boys and Girls Club members.
- 2) ASU: C.I.T.Y. will contact ASU to develop volunteer and internship opportunities for C.I.T.Y. volunteers.
- 3) **Smita** will make sure to follow-up with Tempe Youth Leadership to determine how C.I.T.Y. can best partner with them.

Agenda Item 6 – C.I.T.Y. Training

C.I.T.Y. plans to take a Boys and Girls Club volunteer training to create a high-quality training for C.I.T.Y. volunteers who work with the Boys and Girls Club. **Lily** will follow-up with Shawn Peoples, the Boys and Girls Club Director to determine a good training date and time.

Agenda Item 7 – Future Agenda Items

- **C.I.T.Y. Partnerships**
- **C.I.T.Y. Training**

The Commission's next meeting is **TBD**.

Meeting adjourned at 3:53 p.m.

Prepared by: Lily Villa

Reviewed by: Kim Bauman

Jason George, Chair

Mayor's Youth Advisory Commission C.I.T.Y. Subcommittee